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Technology Center 2100

Case No. 9623/112
Applicant Davis, et al.

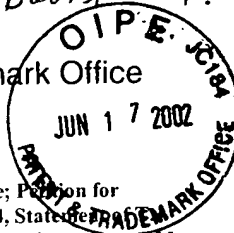
Director of The United States Patent & Trademark Office
Washington, D.C. 20231

Serial No 09/322,677 (U.S. Pat. 6,269,361)

Items Mailed

Please Checks for \$130 and \$40; Transmittal Letter, in duplicate; Petition for
Correction of Inventorship in Patent Under 37 CFR 1.324; Statement of M.
Soulanille; Statement of J. Gallinatti; Statement of D. Davis; Statement of M.
Derer; Statement of J. Garcia; Statement of L. Greco; Statement of T. Kurt;
Statement of T. Kwong; Statement of J.C. Lee; Statement of K.L. Lee;
Statement of P. Pfarnner; Statement of S. Skovran; Consent of Assignee to
Change of Inventorship; Certificate Under 37 CFR 3.73(b); Assignment
recording sheet; Assignment; postcard evidencing receipt.

BRINKS HOFER GILSON & LIONE
By: James P. Naughton, Reg. No.30,665
Date of Mailing June 12, 2002

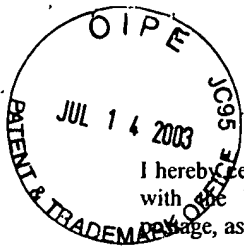


61

Transmittal Letter, in
Patent Under 37 CFR
Gallinatti; Statement of D.
Garcia; Statement of L. Greco;
Statement of J.C. Lee;
Statement of S. Skovran;
Certificate Under 37 CFR
postcard evidencing

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Washington, D.C. 20231

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James P. Naughton

Name of applicant, assignee or
Registered Representative

James P. Naughton
Signature

Date of Signature

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Our Case No. 9623/112

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent number: 6,269,361 B1

Davis, Darren J., et al.

based on Application Serial No. 09/322,677

Filing Date: May 28, 1999

For SYSTEM AND METHOD FOR
INFLUENCING A POSITION ON A
SEARCH RESULT LIST
GENERATED BY A COMPUTER
NETWORK SEARCH ENGINE

Examiner (of application 09/322,677): C. Nguyen

Group Art Unit (of application 09/322,677): 2165

**PETITION FOR CORRECTION
OF INVENTORSHIP IN PATENT
UNDER 37 CFR § 1.324**

Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

Patentee Overture Services, Inc., respectfully petitions for correction of inventorship in U.S. Patent number 6,269,361 B1, issued July 31, 2001, and states as follows:

(1) U.S. patent application serial number 09/322,677 was filed on May 28, 1999.

This application named the following inventors:

Darren J. Davis
Matthew Derer
Johann Garcia
Larry Greco
Tod E. Kurt
Thomas Kwong
Jonathan C. Lee
Ka Luk Lee
Preston Pfarner
Steve Skovran

(2) On August 13, 1999, a Declaration naming the above-listed inventors was filed in this application.

(3) U.S. Patent number 6,269,361 B1 was issued on July 31, 2001 naming the above-listed inventors.

(4) Patentee has determined that the following two inventors should be added as inventors of U.S. Patent number 6,269,361 B1:

Thomas A. Soulanille
James B. Gallinatti, Jr.

(5) The inventorship error of failing to include Thomas A. Soulanille and James B. Gallinatti, Jr., as inventors of U.S. Patent number 6,269,361 B1 occurred without any deceptive intention on the part of the applicant.

(6) This Petition under 37 C.F.R. § 1.324 is accompanied by a statement from each of Thomas A. Soulanille and James B. Gallinatti, Jr., that the inventorship error occurred without any deceptive intention on his part.

(7) This Petition under 37 C.F.R. § 1.324 is accompanied by a statement from each of Darren J. Davis, Matthew Derer, Johann Garcia, Larry Greco, Tod E. Kurt, Thomas Kwong, Jonathan C. Lee, Ka Luk Lee, Preston Pfarner and Steve Skovran, the inventors named on U.S. Patent number 6,269,361 B1, stating that he agrees with this change inventorship and has no disagreement in regard to the requested change.

(8) This Petition under 37 C.F.R. § 1.324 is accompanied by a statement from Overture Services, Inc., the Assignee of U.S. Patent number 6,269,361 B1, consenting in the

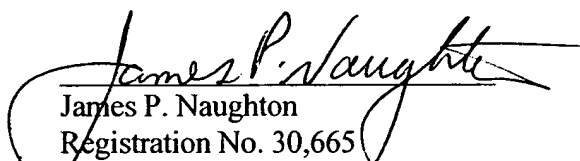
amendment of inventorship of U.S. Patent number 6,269,361 B1 by this Petition to add Thomas A. Soulanille and James B. Gallinatti, Jr., as inventors of U.S. Patent number 6,269,361 B1. The statement is signed by Joshua Metzger, Vice President, Business Affairs of Assignee Overture Services, Inc., who confirms his authority to act on behalf of Assignee in this matter.

(9) This Petition under 37 C.F.R. § 1.324 is accompanied by a Certificate under 37 C.F.R. 3.73(b) certifying that Overture Services, Inc., is the assignee of the entire right, title and interest in U.S. Patent number 6,269,361 B1.

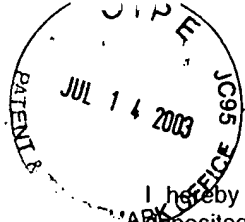
(10) Accordingly, issuance of a certificate naming the actual inventors, Darren J. Davis, Matthew Derer, Johann Garcia, Larry Greco, Tod E. Kurt, Thomas Kwong, Jonathan C. Lee, Ka Luk Lee, Preston Pfarnen and Steve Skovran, Thomas A. Soulanille and James B. Gallinatti, Jr., is respectfully requested.

(11) A check for \$130.00 for the fee under 37 C.F.R. § 1.20(b) is enclosed.

Respectfully submitted,


James P. Naughton
Registration No. 30,665
Attorney for Applicant

June 12, 2002
BRINKS HOFER GILSON & LIONE
P.O. BOX 10395
CHICAGO, ILLINOIS 60610
(312) 321-4200



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on 6/12/02

Date of Deposit

JAMES P. NAUGHTON

Name of applicant, assignee or
Registered Representative

James P. Naughton

Signature

6/12/02

Date of Signature

Our Case No. 9623/112

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent No.
6,269,361

Date of Issue:
July 31, 2001

Name of Patentee:
Overture Services, Inc.

Filing Date: May 28, 1999

For: SYSTEM AND METHOD FOR
INFLUENCING A POSITION ON A
SEARCH RESULT LIST
GENERATED BY A COMPUTER
NETWORK SEARCH ENGINE

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)
) Examiner (of application 09/322,677):

)
) Nguyen, C.

)
) Group Art Unit No. (of application 09/322,677):
) 2165

STATEMENT OF INVENTOR THOMAS A. SOULANILLE IN SUPPORT OF PATENTEE OVERTURE SERVICES, INC.'S PETITION TO CORRECT INVENTORSHIP UNDER 37 CFR §1.324

This statement is made by a person being added as an inventor to U.S. Patent No. 6,269,361. The inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B. Gallinatti, Jr. as inventors occurred without any deceptive intention on my part or on the part of the applicant.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

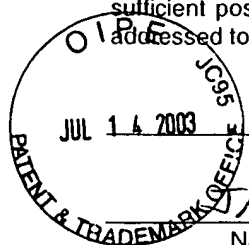
Dated:

25 Feb 2002

A handwritten signature in cursive script, appearing to read "Thomas A. Soulanille".

Thomas A. Soulanille

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Washington, D.C. 20231

on 6/12/02
Date of Deposit

JAMES P. NAUGHTON

Name of applicant, assignee or
Registered Representative

James P. Naughton
Signature

6/12/02
Date of Signature

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Date of Issue:
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)
) Examiner (of application 09/322,677):

)
) Nguyen, C.

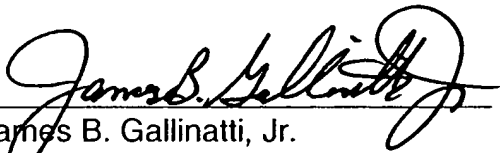
)
) Group Art Unit No. (of application 09/322,677):
) 2165

**STATEMENT OF INVENTOR JAMES B. GALLINATTI, JR.
IN SUPPORT OF PATENTEE OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR §1.324**

This statement is made by a person being added as an inventor to U.S. Patent No. 6,269,361. The inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B. Gallinatti, Jr. as inventors occurred without any deceptive intention on my part or on the part of the applicant.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 2/26/02


James B. Gallinatti, Jr.

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Washington, D.C. 20231

on 6/12/02

Date of Deposit

JAMES P. NAUGHTON

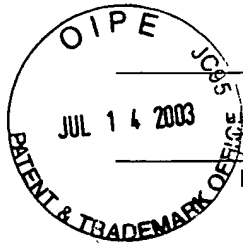
Name of applicant, assignee or
Registered Representative

James P. Naughton

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6/12/02

Date of Signature



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Our Case No. 9623/112

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In re U.S. Patent No.
6,269,361

Date of Issue:
July 31, 2001

Name of Patentee:
Overture Services, Inc.

Filing Date: May 28, 1999

For: SYSTEM AND METHOD FOR
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SEARCH RESULT LIST
GENERATED BY A COMPUTER
NETWORK SEARCH ENGINE

Examiner (of application 09/322,677):

Nguyen, C.

Group Art Unit No. (of application 09/322,677):
2165

**STATEMENT OF INVENTOR DARREN J. DAVIS
IN SUPPORT OF OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR § 1.324**

I am a current named inventor of U.S. Patent No. 6,269,361. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B.

Gallinatti, Jr. as inventors. I agree to this change in inventorship, and I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 3/7/2002


Darren J. Davis

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James P. Naughton

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Our Case No. 9623/112

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In re U.S. Patent No.

6,269,361

Date of Issue:

July 31, 2001

Name of Patentee:

Overture Services, Inc.

Filing Date: May 28, 1999

For: SYSTEM AND METHOD FOR
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GENERATED BY A COMPUTER
NETWORK SEARCH ENGINE

Examiner (of application 09/322,677):

Nguyen, C.

Group Art Unit No. (of application 09/322,677):
2165


**STATEMENT OF INVENTOR MATTHEW DERER
IN SUPPORT OF OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR § 1.324**

I am a current named inventor of U.S. Patent No. 6,269,361. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B.

Gallinatti, Jr. as inventors. I agree to this change in inventorship, and I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 5/1/2002


Matthew Derer

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on 6/12/02

Date of Deposit

JAMES P. NAUGHTON

Name of applicant, assignee or
Registered Representative

James P. Naughton

Signature

6/12/02

Date of Signature



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Our Case No. 9623/112

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent No.
6,269,361

Date of Issue:
July 31, 2001

Name of Patentee:
Overture Services, Inc.

Filing Date: May 28, 1999

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GENERATED BY A COMPUTER
NETWORK SEARCH ENGINE

Examiner (of application 09/322,677):

Nguyen, C.

Group Art Unit No. (of application 09/322,677):
2165

**STATEMENT OF INVENTOR JOHANN GARCIA
IN SUPPORT OF OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR § 1.324**

I am a current named inventor of U.S. Patent No. 6,269,361. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B.

Gallinati, Jr. as inventors. I agree to this change in inventorship, and I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 3/12/2012


Johann Garcia



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Signature

6/12/02

Date of Signature

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Our Case No. 9623/112

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In re U.S. Patent No.

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Date of Issue:

July 31, 2001

Name of Patentee:

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Examiner (of application 09/322,677):

Nguyen, C.

Group Art Unit No. (of application 09/322,677):
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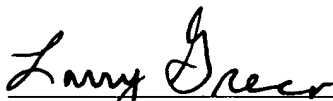
**STATEMENT OF INVENTOR LARRY GRECO
IN SUPPORT OF OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR § 1.324**

I am a current named inventor of U.S. Patent No. 6,269,361. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B.

Gallinatti, Jr. as inventors. I agree to this change in inventorship, and I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 3/10/02


Larry Greco

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Our Case No. 9623/112

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent No.
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Date of Issue:
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Name of Patentee:
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Filing Date: May 28, 1999

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) Examiner (of application 09/322,677):

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) Nguyen, C.

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) Group Art Unit No. (of application 09/322,677):
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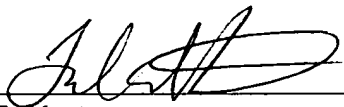
**STATEMENT OF INVENTOR TOD E. KURT
IN SUPPORT OF OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR § 1.324**

I am a current named inventor of U.S. Patent No. 6,269,361. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B.

Gallinatti, Jr. as inventors. I agree to this change in inventorship, and I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 27 Feb 2002



Tod E. Kurt

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on 6/12/02

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James P. Naughton

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6/12/02

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Name of Patentee:
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Examiner (of application 09/322,677):

Nguyen, C.

Group Art Unit No. (of application 09/322,677):
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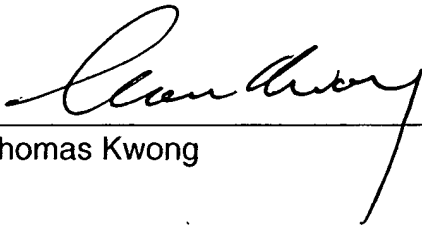
**STATEMENT OF INVENTOR THOMAS KWONG
IN SUPPORT OF OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR § 1.324**

I am a current named inventor of U.S. Patent No. 6,269,361. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B.

Gallinatti, Jr. as inventors. I agree to this change in inventorship, and I have no disagreement in regard to the requested change.

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Dated: 3/11/02



Thomas Kwong

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Washington, D.C. 20231

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Nguyen, C.

Group Art Unit No. (of application 09/322,677):
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**STATEMENT OF INVENTOR JONATHAN C. LEE
IN SUPPORT OF OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR § 1.324**

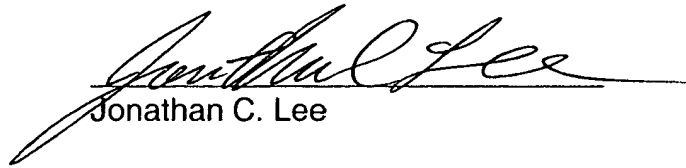
I am a current named inventor of U.S. Patent No. 6,269,361. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B.

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Dated:

8/24/02


Jonathan C. Lee

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Commissioner for Patents
Washington, D.C. 20231

on 6/12/02

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Nguyen, C.

Group Art Unit No. (of application 09/322,677):

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**STATEMENT OF INVENTOR KA LUK LEE
IN SUPPORT OF OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR § 1.324**

I am a current named inventor of U.S. Patent No. 6,269,361. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B.

Gallinati, Jr. as inventors. I agree to this change in inventorship, and I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 2-28-2002



Ka Luk Lee

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Washington, D.C. 20231

on 6/12/02

Date of Deposit

JAMES P. NAUGHTON

Name of applicant, assignee or
Registered Representative

James P. Naughton

Signature

6/12/02

Date of Signature



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Technology Center 2100

Our Case No. 9623/112

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent No.
6,269,361

Date of Issue:
July 31, 2001

Name of Patentee:
Overture Services, Inc.

Filing Date: May 28, 1999

For: SYSTEM AND METHOD FOR
INFLUENCING A POSITION ON A
SEARCH RESULT LIST
GENERATED BY A COMPUTER
NETWORK SEARCH ENGINE

Examiner (of application 09/322,677):

Nguyen, C.

Group Art Unit No. (of application 09/322,677):
2165

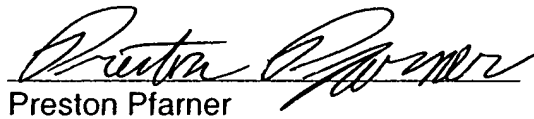
**STATEMENT OF INVENTOR PRESTON PFARNER
IN SUPPORT OF OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR § 1.324**

I am a current named inventor of U.S. Patent No. 6,269,361. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B.

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Dated: ^{AMS}
~~2/27/2002~~ 2/27/2002


Preston Pfarner

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James P. Naughton

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Our Case No. 9623/112

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent No.
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Date of Issue:
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Overture Services, Inc.

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For: SYSTEM AND METHOD FOR
INFLUENCING A POSITION ON A
SEARCH RESULT LIST
GENERATED BY A COMPUTER
NETWORK SEARCH ENGINE

)
)
)
) Examiner (of application 09/322,677):

)
) Nguyen, C.

)
) Group Art Unit No. (of application 09/322,677):
) 2165

**STATEMENT OF INVENTOR STEVE SKOVAN
IN SUPPORT OF OVERTURE SERVICES, INC.'S
PETITION TO CORRECT INVENTORSHIP
UNDER 37 CFR § 1.324**

I am a current named inventor of U.S. Patent No. 6,269,361. This statement is made in support of a petition under 37 C.F.R. § 1.324 to correct the inventorship error in U.S. Patent No. 6,269,361 of failing to include Thomas A. Soulanille and James B.

Gallinatti, Jr. as inventors. I agree to this change in inventorship, and I have no disagreement in regard to the requested change.

The undersigned further declares that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: 03/07/2002



Steve Skovran



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Washington, D.C. 20231

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Date of Deposit

JAMES P. NAUGHTON

Name of applicant, assignee or
Registered Representative

James P. Naughton
Signature

6/12/02

Date of Signature

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Technology Center 2100

Our Case No. 9623/112

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent No.
6,269,361

Date of Issue:
July 31, 2001

Name of Patentee:
Overture Services, Inc.

Filing Date: May 28, 1999

For: SYSTEM AND METHOD FOR
INFLUENCING A POSITION ON A
SEARCH RESULT LIST
GENERATED BY A COMPUTER
NETWORK SEARCH ENGINE

Examiner (of application 09/322,677):

Nguyen, C.

Group Art Unit No. (of application 09/322,677):
2165

**CONSENT OF ASSIGNEE OVERTURE SERVICES, INC.
TO CHANGE OF INVENTORSHIP
UNDER 37 CFR §1.324(b)(3)**

Overture Services, Inc., a corporation organized and existing under the laws of the State of Delaware, having a place of business at 74 North Pasadena Avenue, Pasadena, CA 91103, is the owner by assignment of U.S. Patent No. 6,269,361 in the assignments of inventors Thomas A. Soulanille and James B. Gallinatti, Jr. being

recorded concurrently herewith and in the assignment recorded in the U.S. Patent and Trademark Office on August 17, 1999 at reel 10170, frames 968-977.

Overture Services, Inc., hereby consents to the amendment of the inventorship as requested in the accompanying papers. Specifically, Overture Services, Inc. consents to the addition of Thomas A. Soulanille and James B. Gallinatti, Jr. as inventors of U.S. Patent No. 6,269,361.

The undersigned, whose title is supplied below, is empowered to act on behalf of the assignee.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Dated: 3/6/02



Joshua Metzger
Vice President, Business Affairs



CERTIFICATE UNDER 37 CFR 3.73(b)

Patentee: Overture Services, Inc.

Patent No.: 6,269,361

Issued: July 31, 2001

For: SYSTEM AND METHOD FOR INFLUENCING A POSITION ON A SEARCH RESULT LIST
GENERATED BY A COMPUTER NETWORK SEARCH ENGINE

Overture Services, Inc.

a

Delaware corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

certifies that it is the assignee of the entire right, title and interest in the patent identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application identified above. The assignment was recorded in the Patent and Trademark Office at Reel 10170, Frame 968-977, or for which a copy thereof is attached.

AND

- B. ☐ A chain of title from the inventor(s), of the patent application identified above, to the current assignee as shown below:

1. From: _____ To: _____
The document was recorded in the Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

2. From: _____ To: _____
The document was recorded in the Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

3. From: _____ To: _____
The document was recorded in the Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

☒ Copies of assignments or other documents in the chain of title are attached.

The undersigned has reviewed all the documents in the chain of title of the patent identified above and, to the best of the undersigned's knowledge and belief, title is in the assignee identified above.

The undersigned (whose title is supplied below) is empowered to act on behalf of the assignee.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date:

3/6/02

Name:

Joshua Metzger

Title:

Vice President, Business Affairs

Signature:

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ASSIGNMENT

WHEREAS, Thomas A. Soulanille and James B. Gallinatti, Jr., hereinafter called the "Assignors", are co-inventors of the invention described in United States Patent No. 6,269,361 entitled "System And Method For Influencing A Position On A Search Result List Generated By A Computer Network Search Engine";

WHEREAS, Overture Services, Inc., a corporation organized and existing under the laws of Delaware, having a place of business at 74 North Pasadena Avenue, Third Floor, Pasadena, California 91103, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the U.S. Patent identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in exchange for valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents does sell, assign and transfer to the Assignee, the entire right, title and interest for the United States, its territories and possessions, in and to the invention and the U.S. Patent identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, continuations-in-part, divisions, renewals, extensions or reissues of any of the patent applications and patents defined above; together with the right to bring a claim and collect damages for any past infringement by others of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the making and

prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignors have executed this agreement.

DATE: 25 Feb 2002 Thomas A. Soulanille
Thomas A. Soulanille

WITNESSED:
DATE: 2/25/02 [Signature]

WITNESSED:
DATE: 2/25/02 [Signature]

DATE: 2/26/02 James B. Gallinati, Jr.
James B. Gallinati, Jr.
GALLINATTI

WITNESSED:
DATE: 2/26/02 [Signature]

WITNESSED:
DATE: 2/26/02 [Signature]

TO THE COMMISSIONER FOR PATENTS

Please record the attached original document or copy thereof.

1. Name of Party(ies) conveying an interest:

Thomas A. Soulanille
James B. Gallinatti, Jr.

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

2. Name and Address of Party(ies) receiving an interest:

Name: Overture Services, Inc.
Internal Address:
Street Address: 74 North Pasadena Ave., Third
Floor
City: Pasadena
State/Zip: California 91103

Additional name(s) and addresses attached?

☐ Yes ☒ No

3. Description of the interest conveyed:

☒ Assignment☐ Change of Name

Other:

☐ Security Agreement☐ Merger

Execution Date: February 25 and 26, 2002

4. Application number(s) or patent number(s). Additional sheet attached? ☐ Yes ☒ No

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

Date

B. Patent No.(s)
6,269,361 B1

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Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

BRINKS HOFER GILSON & LIONE
P.O. BOX 10395
CHICAGO, IL 60610
(312)321-42006. Number of applications and patents involved: one (1)

7. Total fee (37 CFR 3.41)

\$ 40.00

☒ Enclosed☐ Authorized to be charged to Deposit Account No. 23-19258. ☒ Please charge any deficiencies in fee or credit any overpayment to Deposit Account No. 23-1925.

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James P. Naughton
Name of Person Signing

Signature

June 12, 2002
DateTotal number of pages including cover sheet, attachments, and document: three (3)

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